

Gamma Iota Sigma Takes Recruiting into the Digital Space with *The Pipeline*, the Insurance Industry's First Virtual Career Fair

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Yardley, PA, February 20, 2018 — On the occasion of Insurance Careers Month, **Gamma Iota Sigma (GIS)**, the insurance industry's premier collegiate talent pipeline, presented *The Pipeline* Virtual Career Fair on February 13, bringing employers together with students pursuing careers in the insurance industry, and providing single-point access to companies seeking entry-level and internship candidates. Inclusive by design, GIS expanded on its fundamentally collaborative outlook by offering the industry-leading event at no cost to all students – not just GIS members or students from GIS schools. Over 700 students participated; in addition to GIS chapter schools, more than 40 additional non-GIS schools were represented. The event afforded excellent exposure and efficient recruiting efforts; participating companies each had a virtual booth staffed by multiple recruiters and were able to post open positions. 1395 interviews were completed via direct chat, with over 5000 unique booth views.

The Pipeline underscores Insurance Careers Month and was made possible through support from **GIS Sustaining Partners** and **Pipeline Participating Companies**, and presented by GIS in partnership with the Insurance Careers Movement, Insuring Ohio Futures, IABA (International Association of Black Actuaries), and MyPath.

GIS Chief Executive Officer Noelle Codispoti noted, "Our firsthand experiences with our industry partners help to shape the programming we provide, and no different when it comes to the industry's need to meet the talent gap head-on. We see the need, we hear the industry demand, and we are helping to hone the talent solution through our ever-expanding network of students and chapters. All of these factors converged for us to make a meaningful contribution to Insurance Careers Month by doing what we do best: connecting top collegiate talent to opportunities in the industry through thoughtful and strategic collaboration."

In concert with the recently presented **Ohio Regional Conference** as well as its Annual International Conference, GIS continues to provide innovative programming to meet the needs of the insurance industry's growing need for top collegiate talent across all functional areas. Next up is the **Annual International Conference** October 4-6, 2018 in Chicago, Illinois. There are many ways for companies to engage directly with GIS and its students, from the **Sustaining Partners Program** to the **GIS Career Center** and **opportunities directly with chapters**.

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About Gamma Iota Sigma

Incorporated in 1965 and boasting an annual membership of over 4,000 students at **76 colleges and universities throughout North America**, Gamma Iota Sigma (GIS) is the industry's premier collegiate talent pipeline and has over 50 years of history of engaging students and preparing them for careers in insurance. GIS is the only organization of its kind and is the solution to the industry's talent gap issue, pursuing a mission to promote, encourage, and sustain student interest in insurance. GIS is committed to growing the number of highly qualified students entering the industry; to that end, the number of GIS students and active chapters has more than doubled in recent years and continues to grow. In partnership with Sustaining Partners, corporate supporters,

professional organizations, and trade associations, the full spectrum of GIS programming provides its members with meaningful interaction with the industry, as well as the tools to pursue and succeed in an insurance career. For more information, visit: GammalotaSigma.org.